



RETAIL MIND[®]
≡ GROUP

Together in Retail

THE COMPANY

Founded in 2012, Retail Mind Group is the result of solid experience in the retail, real estate and management sectors, with qualified professionals in various business verticals, having advised dozens of national and international companies on their expansion projects over the years.

In an increasingly global and challenging market, we pride ourselves on working with demanding and sophisticated clients, specialists in their fields, who trust our tailor-made approach.

Today we are present in Portugal, Spain, Colombia and Brazil. From Iberia, we oversee the entire European, African and Middle Eastern markets. From Colombia and Brazil, we develop projects for the whole of Latin America.



“

“ We create bridges of change between the foundations of our customers businesses and the matrix that defines and leverages, the future of their companies.”

Vitor Rocha, CEO Retail Mind



MANAGEMENT

Specialised services for brands, retailers, owners and promoters.
Business expansion Brand integration and positioning.
Creating and sustaining occupancy strategies.
Developing, leasing and managing retail property projects.



REAL ESTATE

Alignment of concepts with ideal locations.
Personalised strategy for investments in:

- *Retail*
- *Hospitality*
- *Logistics*



INTERNATIONAL

Managing the company's global presence.
Operating with a vast network of partners and clients.
Development of franchising solutions for international expansion.
Mergers & Acquisitions (M&A).
Accompanying brands in new markets.



125+
BRANDS

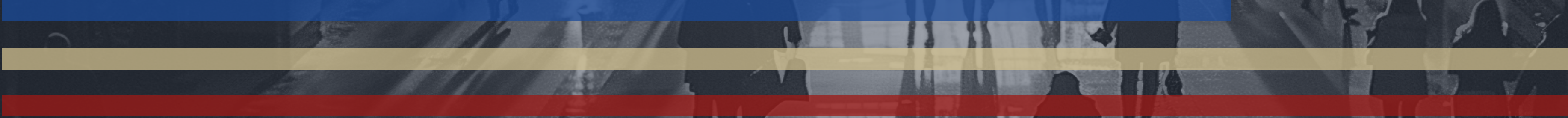


2 806+
OPENINGS



1 100+
PROJECTS

TOGETHER RETHINKING THE FUTURE OF RETAIL



MUCH MORE THAN A BUSINESS

WHAT WE DO

Retail Mind Group's **Management** division is multi-layered, offering a range of exclusive services for retailers and brands, owners, managers and investors. We provide a range of specialist services with a **360° perspective**, tailored to the sector, size, maturity and specific characteristics of a brand or project.

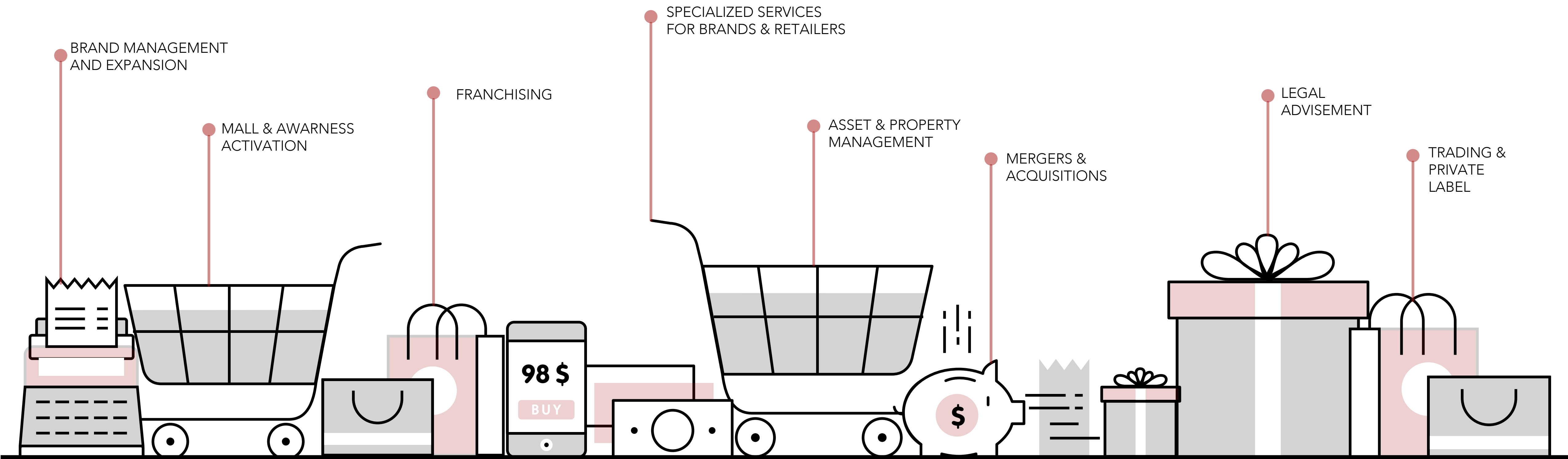
Through our unique approach, we deliver a more comprehensive and successful outcome for our clients, satisfying a wide range of needs in one place.

Retail Mind is not just a service provider, we are the strategic partner who will help you make more informed decisions, reduce risks and realise your brand's true potential. Together, we'll build the future of your business.

In the competitive retail market, opening a shop simply isn't enough. You need to open the right shop, in the right location, with the right conditions. With Retail Mind as a partner, brands gain access to in-depth market knowledge, combined with the technical and strategic know-how that allows them to make informed decisions, reducing risk and maximising returns.



OUR 360° SERVICES



A comprehensive approach of retail speciality services, covering the different aspects of the businesses throughout its life cycle.

BRANDS



RETAILERS



DEVELOPERS



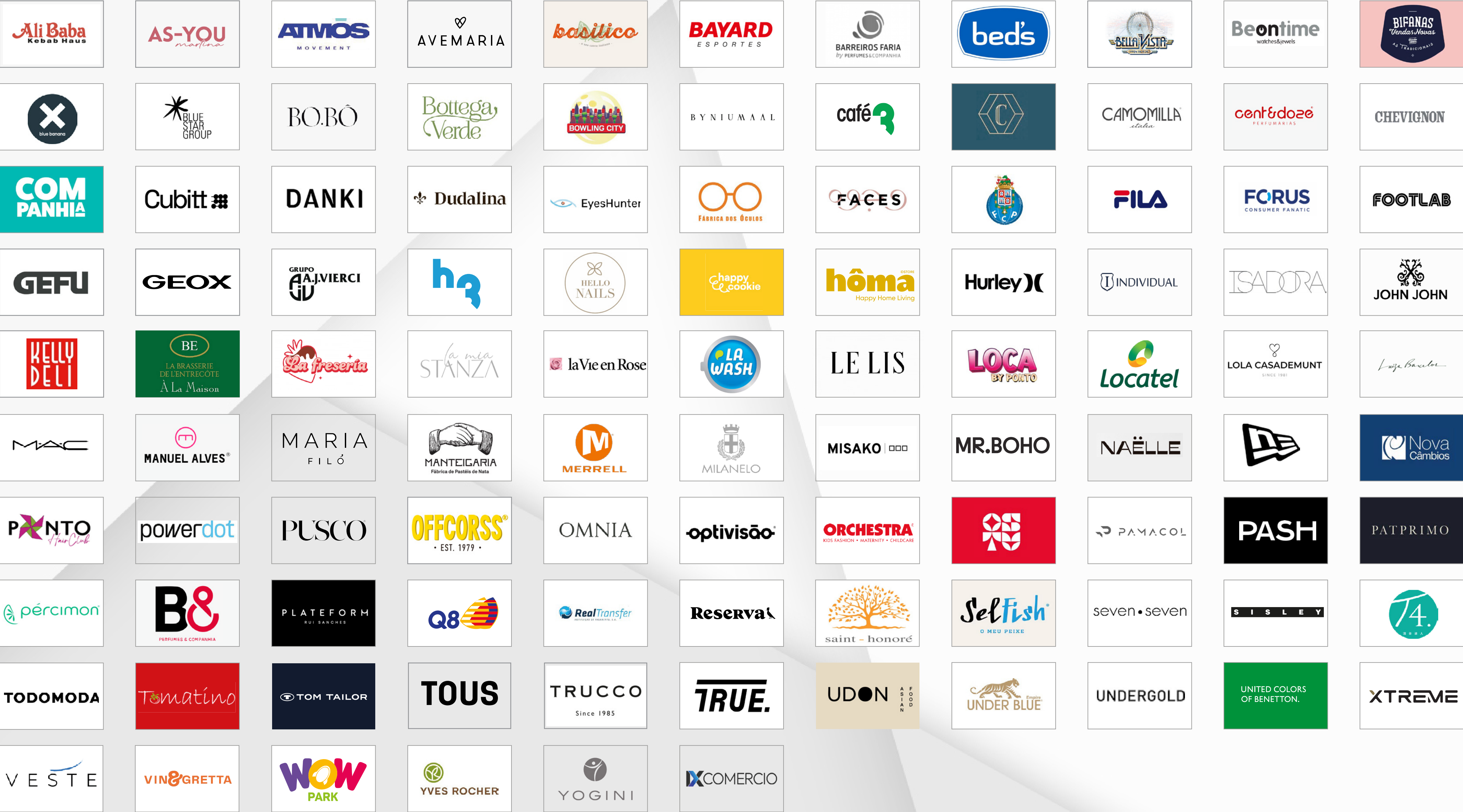
MANAGERS



OWNERS



BRANDS WHO TRUST US, PARTNERS WHO GROW



TOGETHER
CREATING NEW ECOSYSTEMS FOR RETAIL SERVICES,
LEISURE, LIFESTYLE AND LIVING

BEYOND RETAIL REAL ESTATE

WHAT WE DO



Our accumulated experience, strategic vision and management expertise give us a unique perspective that we apply to all our projects and all our client relationships.

At Retail Mind we go beyond successful retail property projects; we structure business ecosystems, encompassing retail, leisure, housing, work and lifestyle, enhancing and redefining the urban character of cities and regions.

We operate across the spectrum from new developments to existing assets, linking property strategy, retail and management, while focusing on economic viability and market potential.

We take a unique approach to business, as a one-stop shop, treating each project and client individually, whilst respecting market characteristics, consumer profiles and investor objectives as the strategic arm for Development, Planning, Leasing, Marketing, Implementation and Retail management with a complete range of expert services to the commercial property market.

AREAS OF EXPERTISE



A comprehensive approach of speciality services, covering the different aspects of the businesses throughout its life cycle.

RETAIL



HOSPITALITY



LOGISTICS



OFFICE



RESIDENCE



LAND



HIGHLIGHTS

CREATING RETAIL ECOSYSTEMS
GLOBALLY



PORTUGAL
SPAIN
LATAM
BRAZIL
INDIA



125+
BRANDS



2 806+
OPENINGS



1 100+
PROJECTS

EAGER TO DISCOVER WHERE THE FUTURE WILL TAKE US NEXT



OUR OFFICES

PORTUGAL
PORTO
LISBOA

SPAIN
MADRID

COLOMBIA
MEDELLÍN

BRASIL
SÃO PAULO

INDIA
MUMBAI

RETAIL MIND[®]

 GROUP



info@retailmind.com



+351 22 734 74 62



www.retailmind.com



PORTO | PORTUGAL
Avenida Manuel Violas, 476
4410-137 Vila Nova de Gaia



LISBOA | PORTUGAL
Av. Eng. Duarte Pacheco,
Torre 1, Piso 2, Sala 7
1070-101 Lisboa



MADRID | ESPAÑA
Edificio Spaces , Av. de Bruselas, 7
28108 Alcobendas
Madrid, Espanha



MEDELLÍN | COLOMBIA
Calle 16 AA sur # 42-95. Campestre
1643 Torre de Oficinas. Piso 5 - Oficina 507
Medellín, Colombia



SÃO PAULO | BRAZIL
Rua Capitão Antônio Rosa, 409,
sala 417, Jardim Paulistano,
São Paulo, SP, 01443-010



MUMBAI | INDIA
Retail Mind India Pvt. Ltd., Office
No. 4B, Vulcan Insurance Building,
Veer Nariman Road, Churchgate,
Mumbai – 400020

© 2026 RETAIL MIND. All rights reserved. All information of a technical, economic, industrial or other nature, identified as confidential, or which by its nature should be considered confidential by the parties, and within the scope of the services covered by this proposal, shall be treated as confidential, and may not be made available to any entities outside the parties, unless expressly authorized by the parties. The information classified as confidential may only be used by the persons assigned to the project object of the proposal and to the extent necessary for the provision of the contracted services. The parties guarantee that their collaborators will be obliged to comply with confidentiality obligations regarding the information reserved therein, under the terms in which each of the parties undertakes reciprocally.