



Scoop  
Sense

While you take care of your customers,  
we take care of everything else.





ScoopSense automates manual complicated and repetitive tasks across Leasing, Billing, Operations & Marketing Departments.

We automate manual/repetitive tasks and smartly monitor critical ratios/processes across departments to increase efficiency and save more than **150 man-days** !!

Trusted by malls across India



LakeShore



& Many More

# Our Vision

Simplified and paperless complex Retail and  
Commercial Real Estate operations.

# What is ScoopSense ?

A simple and powerful module driven automation & analytics solution for Retail real estate industry.

SaaS  
based

Needs no additional  
hardware or  
software

Low capital  
expenditure

With viable ongoing  
monthly recurring  
cost

Modular  
offering

Fits industry's almost  
all requirements

# Where does **ScoopSense** stand ?

Trusted by more than 50  
Malls

50+

1.5M+

Automating 1.5  
Million + sq.m of  
Retail Real Estate

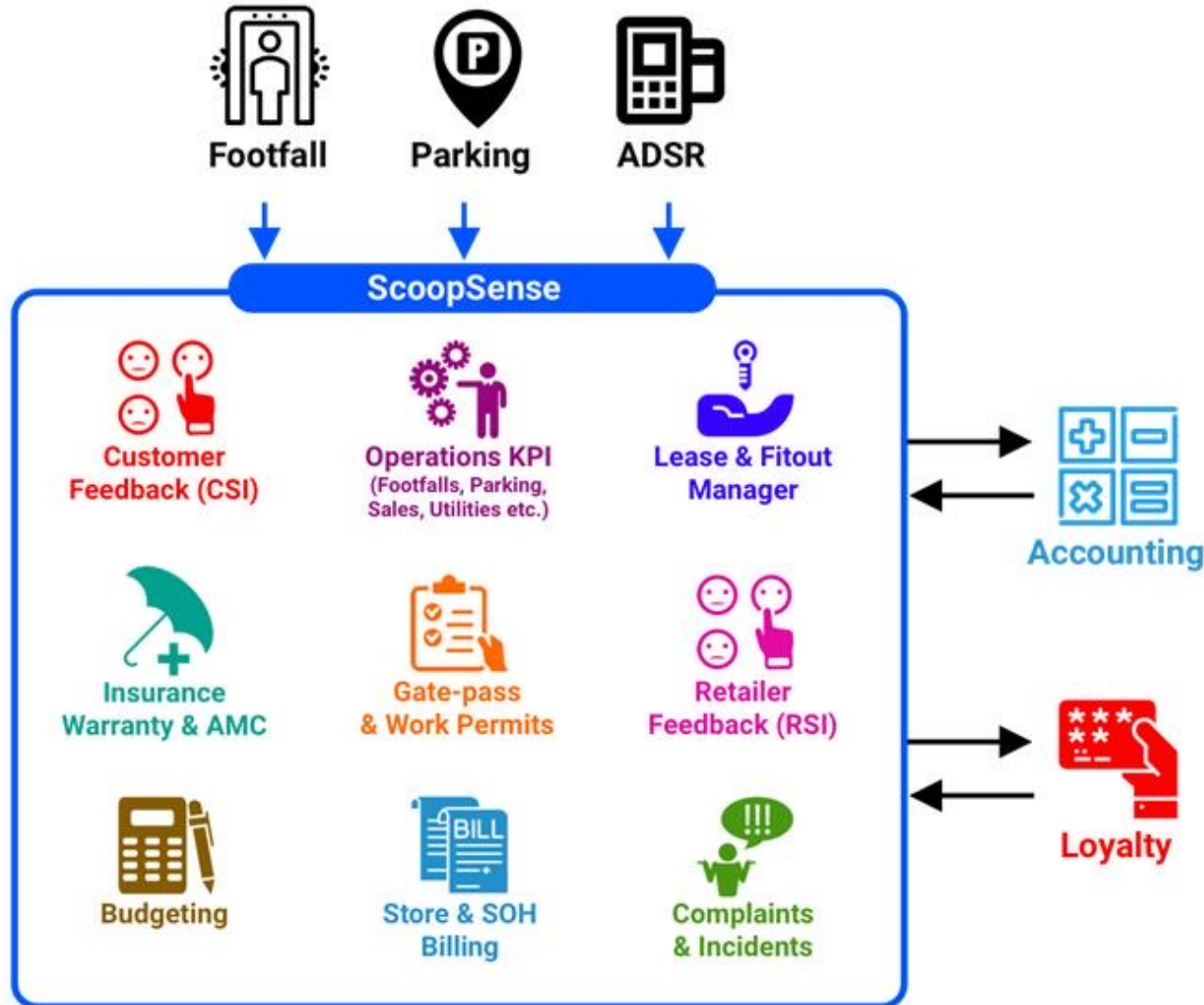
More than 10 Million Tenant  
requests/complaints  
serviced

10M+

1M +

More than 1 Million  
Mall Customers  
serviced

# ScoopSense for Mall Managers



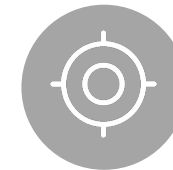
## Unified Reporting

Ready integration with all mall systems for reporting and analytics



## Real time Tracking

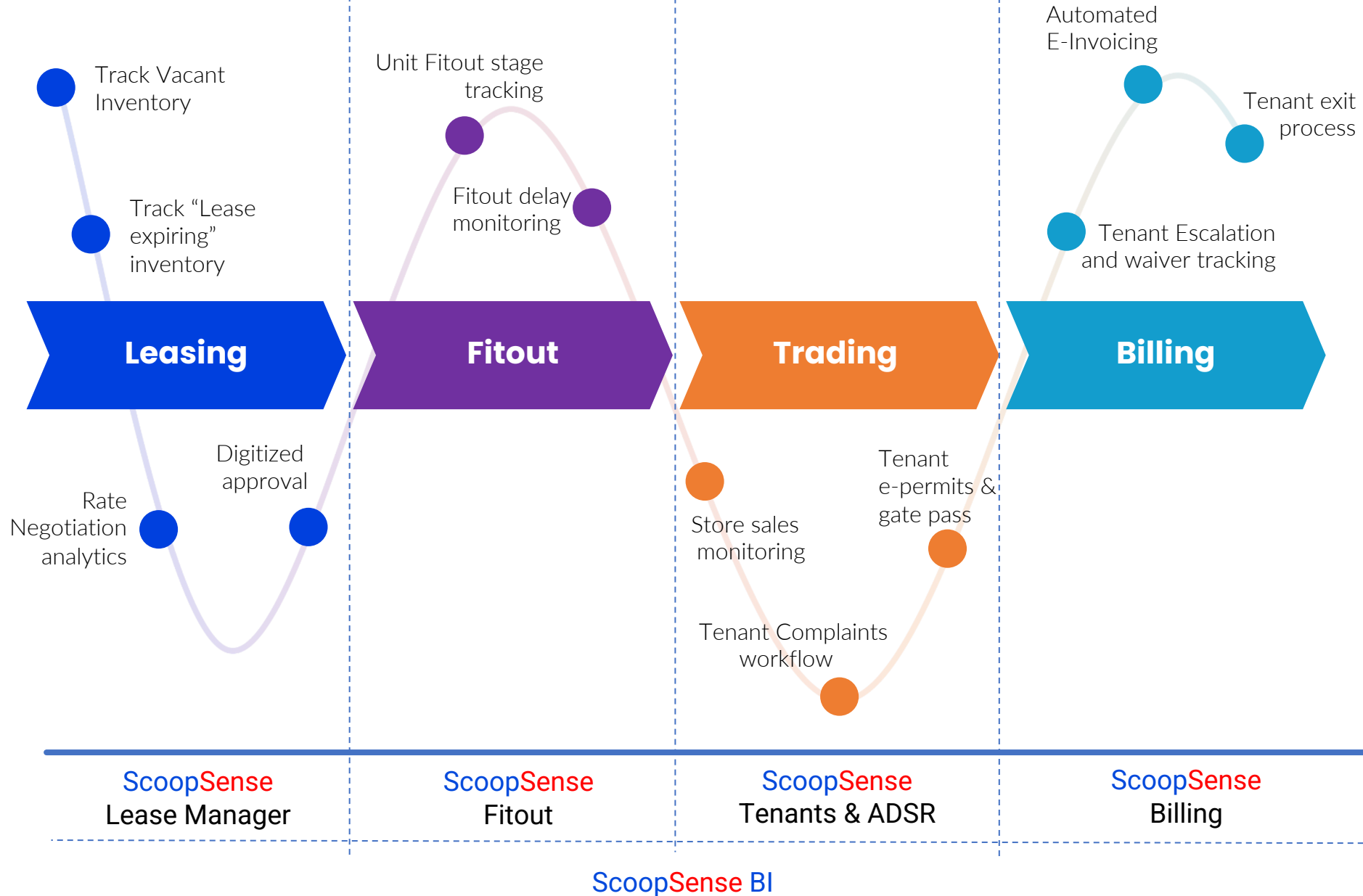
Realtime performance/status tracking across departments



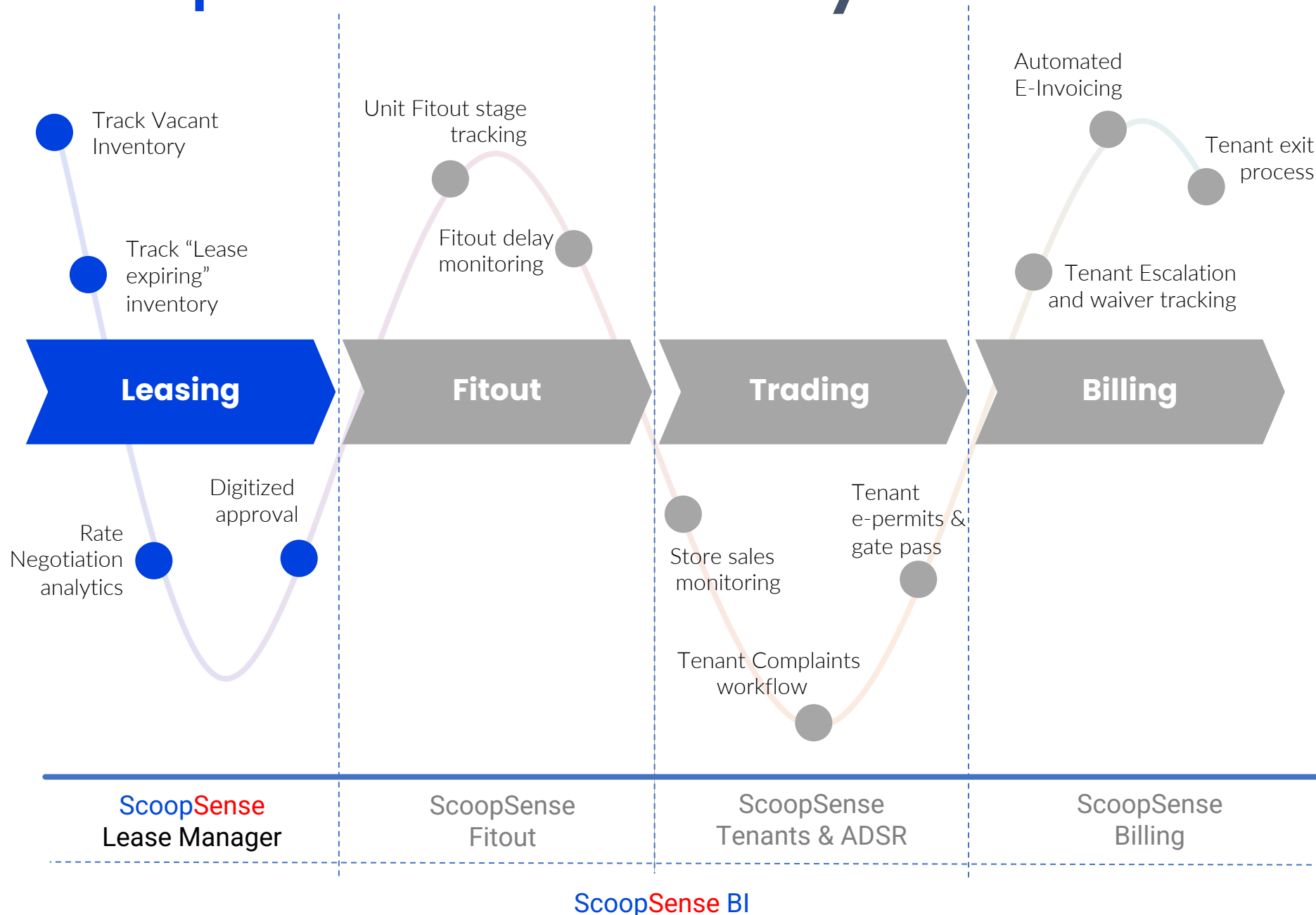
## Analytics

Track multiple KPIs with historic and budgeted comparisons across departments

# ScoopSense Tenant Journey



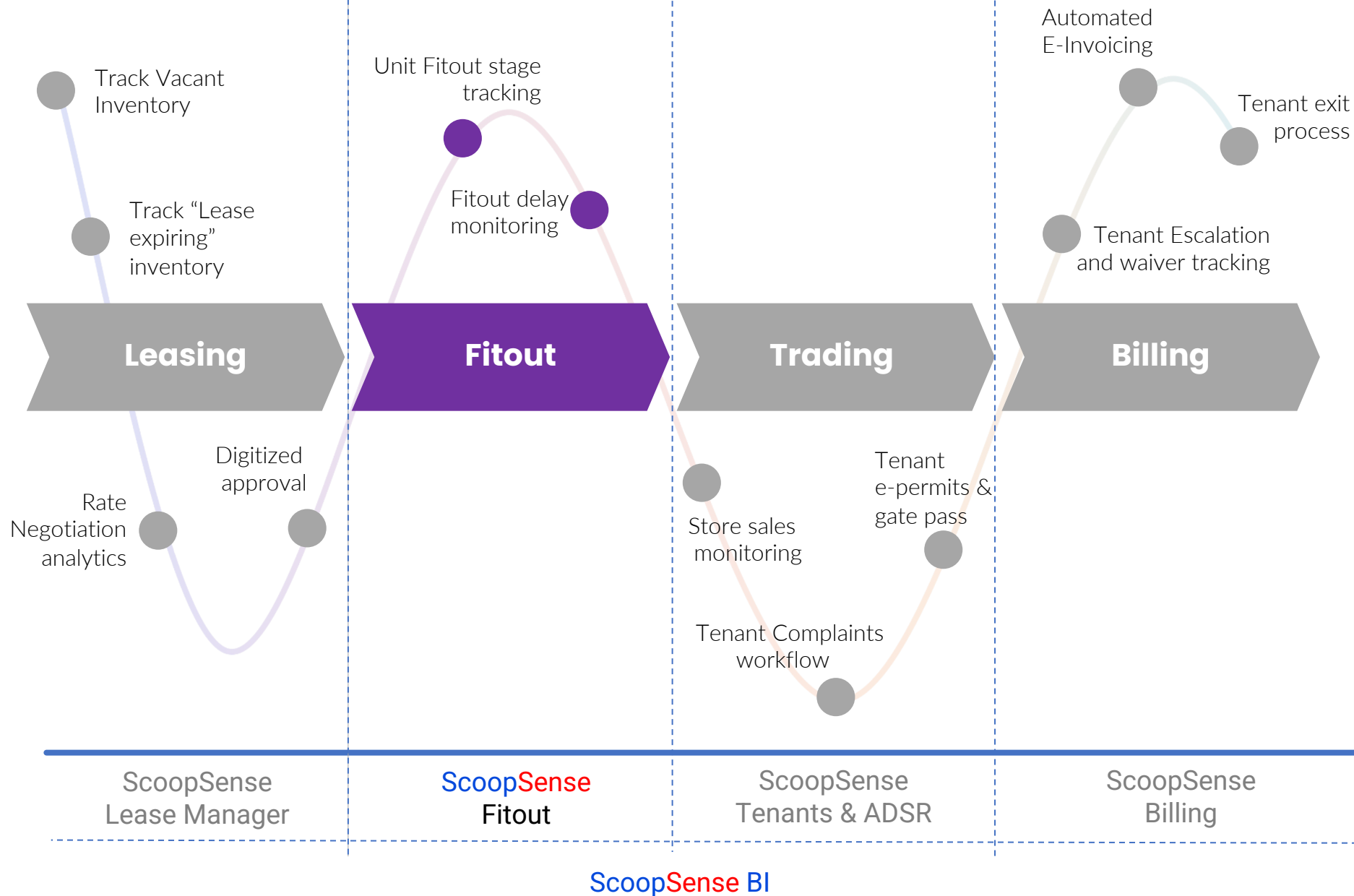
# ScoopSense Tenant Journey



- Take complete control of inventory visibility to view vacancy, **upcoming lease expiry and new negotiations**
- **Historic deal rate analytics** and current mall performance KPI gives an edge to ongoing negotiations
- **Go paperless with digitized leases** and approvals to be shared with Finance for Billing

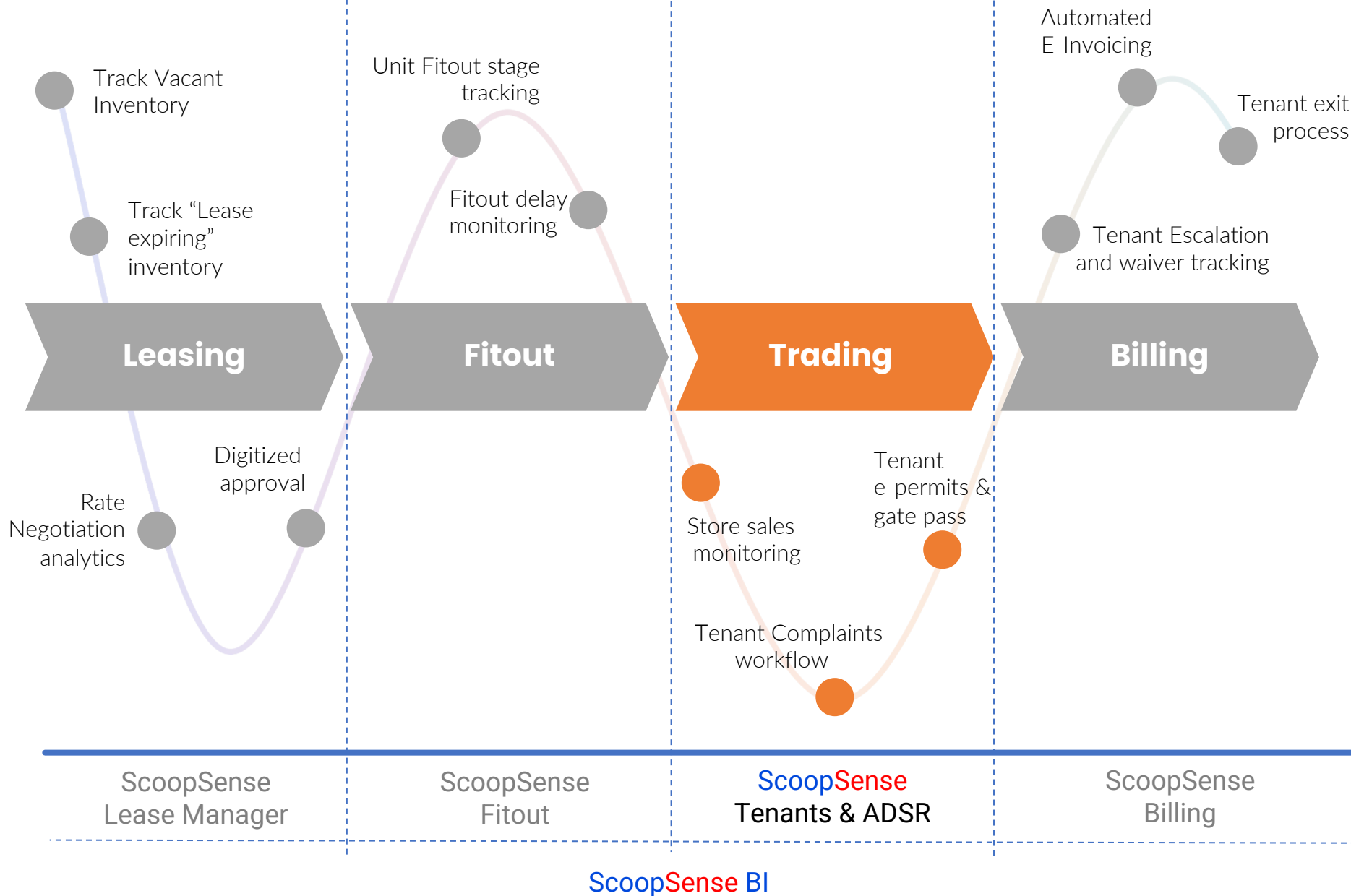


# ScoopSense Tenant Journey



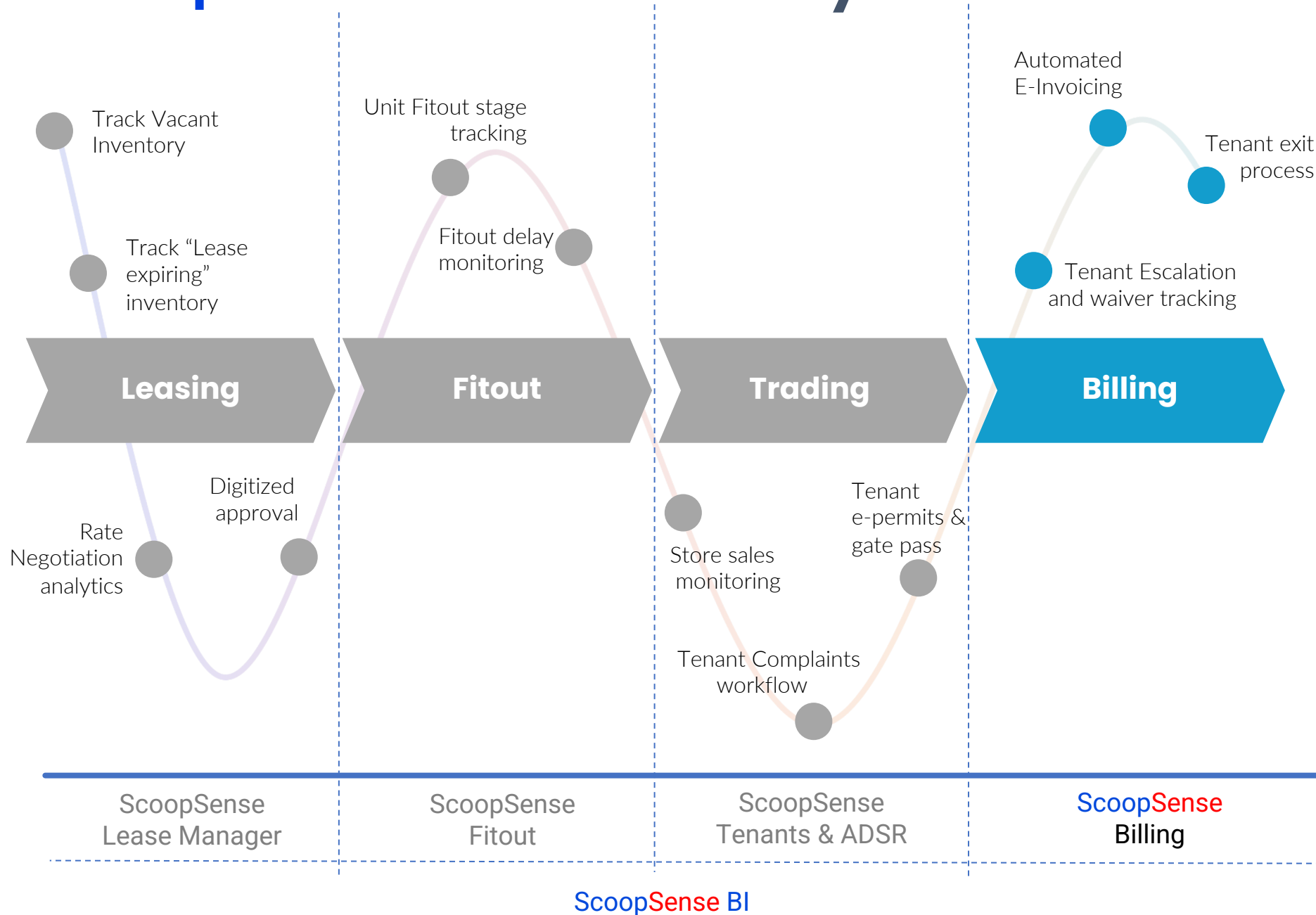
- **Store category and unit Fitout stages tracking**
- **Automated updates and reports to Tenants and Fitout Team**
- **Proactive reminders and notifications for upcoming tasks**

# ScoopSense Tenant Journey



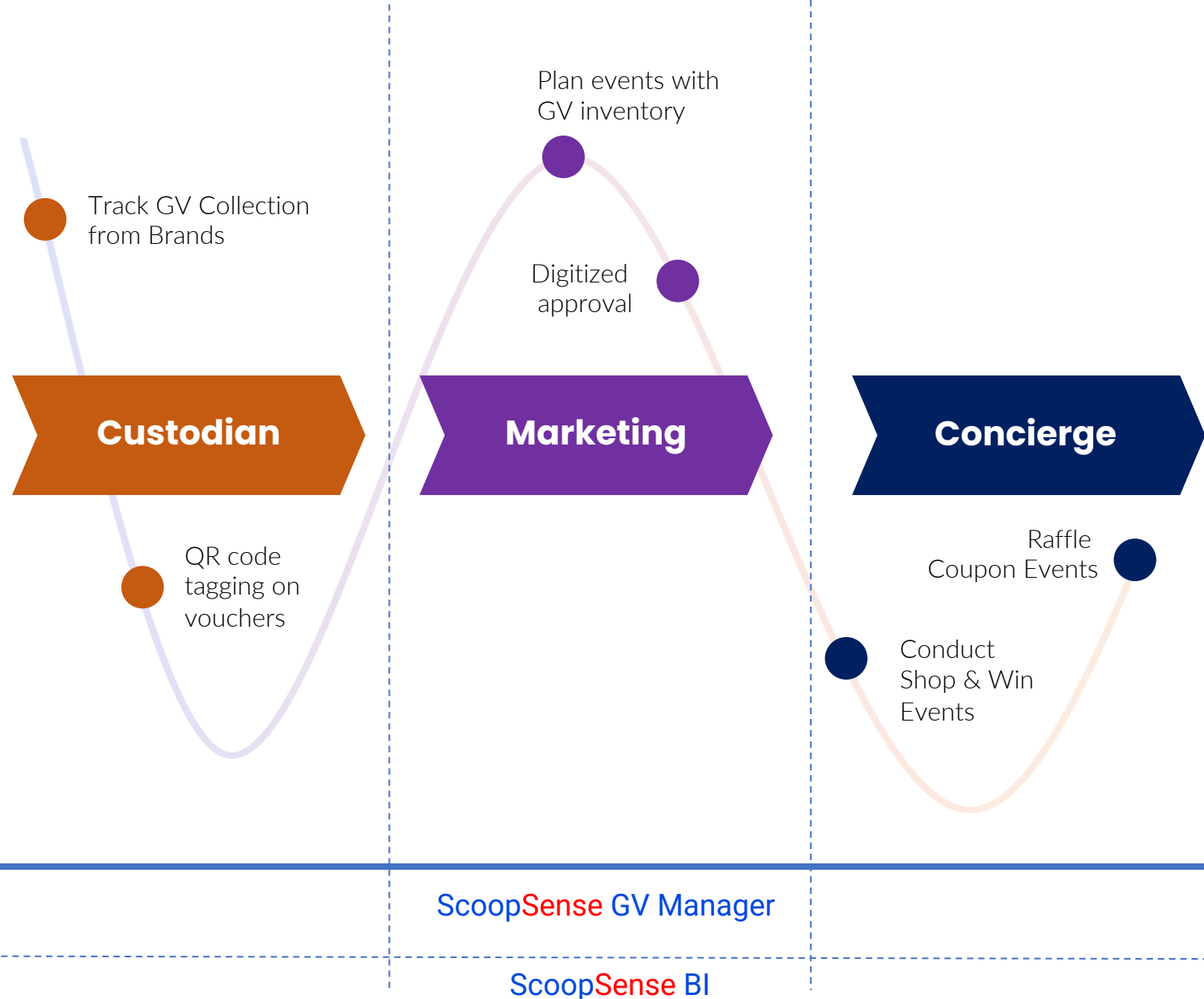
- **Bill wise store sales** tracking with date and time stamp
- **"Do it Yourself"** app for any Tenant request
- **Digitized e gate pass and work permits** for Tenant request and inventory movement
- **SLA based tracking** of Tenant complaints

# ScoopSense Tenant Journey

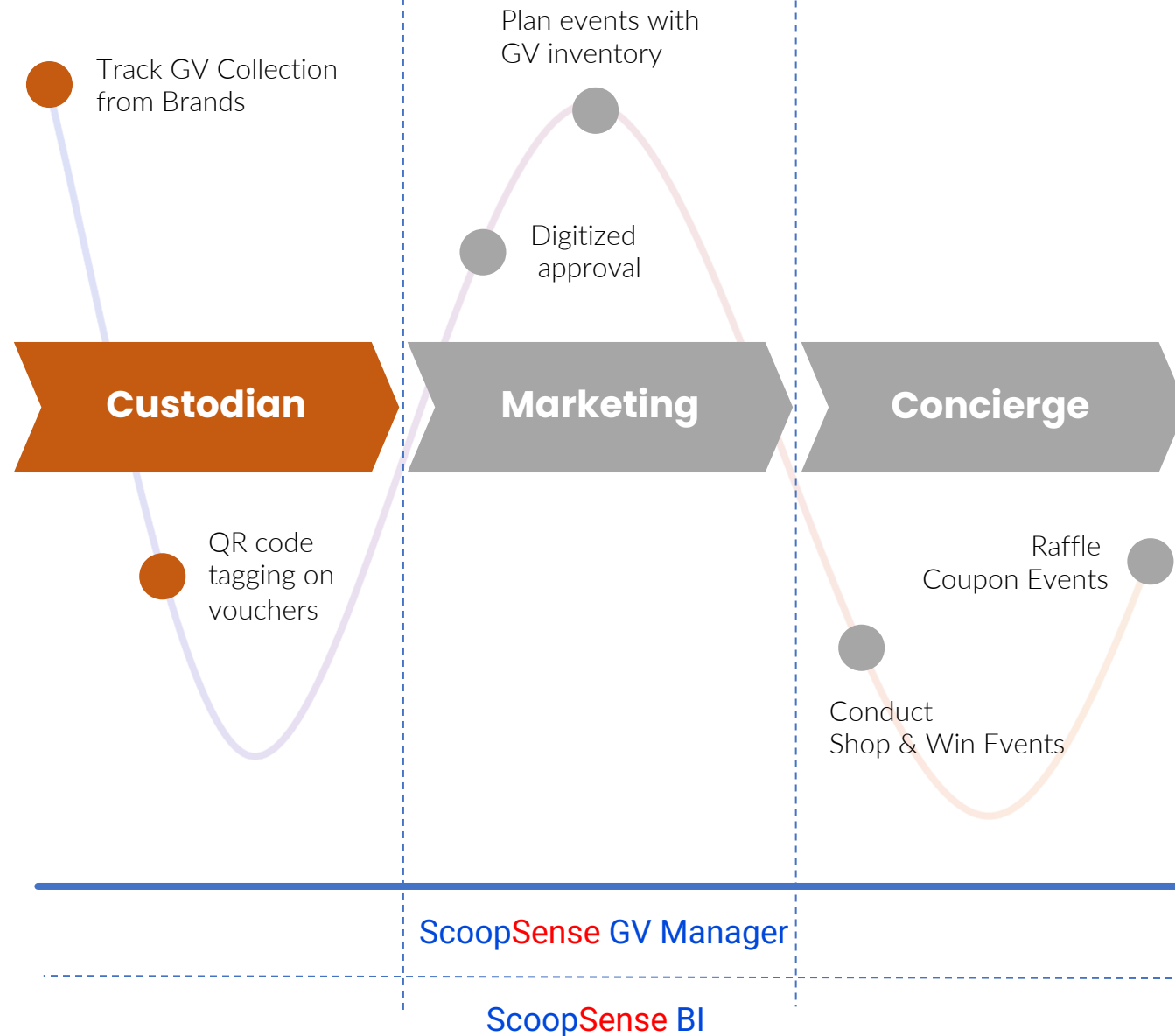


- **Automated monitoring of Lease based billing and collection to reduce Financial risks**
- **Track Occupancy Cost, Outstanding and Tenant performance analysis for better decision making/ renewal negotiation.**
- **Invoicing done in 5 clicks and 5 minutes with rent waivers, escalations taken care of**

# ScoopSense Mall Events Cycle

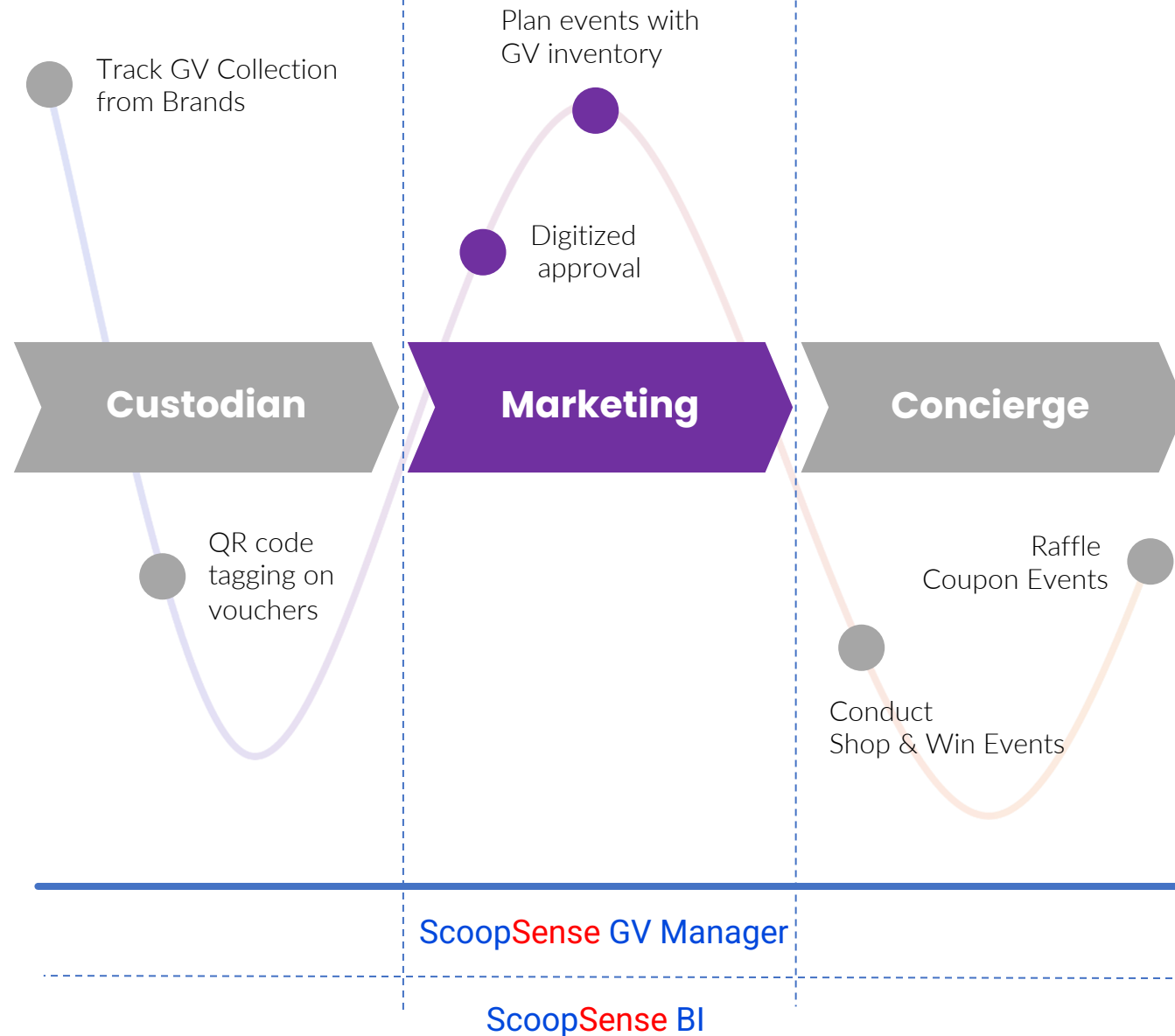


# ScoopSense Mall Events Cycle



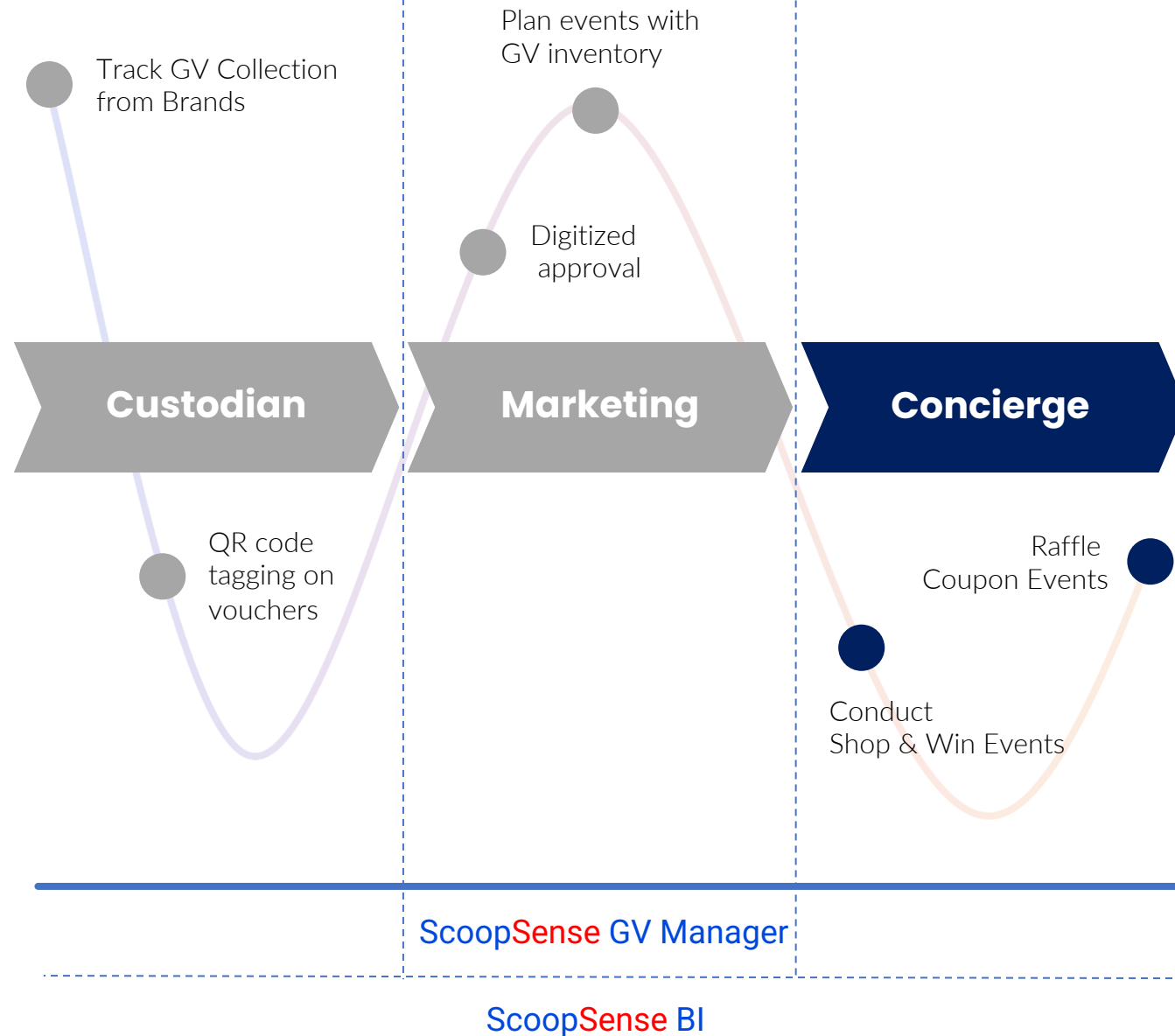
- **Proactive tracking of conditional and unconditional GV** commitment from Brands
- **One-time QR code tagging** of stock in of every individual inventory received
- **Renew GV** expiring with the Brand

# ScoopSense Mall Events Cycle



- **Collect GV from Brand** as part of Barter deal or any other deal
- **Plan Event wise GV usage** based on expiry
- **Multilevel approval** for GV inventory usage across any Event

# ScoopSense Mall Events Cycle



- **GV Promoter/Concierge** inventory stock out to customers
- Capture critical customer data like Age, Gender, Bill details to understand customer buying behaviour
- **Return/Restock** unutilized inventory back to Marketing/Custodian



## **ScoopSense** **Benefits**

- **Integrated Dashboards across multiple peripheral systems**
- **Real time data comparison across historic performance and budgets**
- **Critical performance analytics**
- **Critical customer data analytics**



# Here's what you get!

90%

## Increased Efficiency

Key KPI help to focus on actions and decision making

80%

## Decrease in Data Collection & Analysis

Automated data collection and analytical reporting

150  
Man-days

## Saved per employee every year

By automating the manual tasks carried out across departments



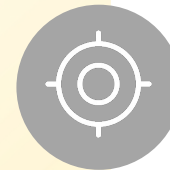
## Integration to Key Operations System

Ready API to tightly linked with Footfall, BMS, Parking, Retail Sales Monitoring System and more



## Reminders

Proactive notifications and email to departments for the actionable



## Track

Monitor asset performance across departments with comparison to historic and budgeted numbers

# Your data is in safe hands



## PHYSICAL SECURITY

Our systems are hosted on AWS providing robust physical data center security and environmental controls.



## DATA OWNERSHIP

Your data 100% belongs to you. We won't delete data in your account without giving you time to export it.



## ENCRYPTION

Encryption of sensitive data is enabled both at rest and in transit over public networks.



## DATA RECOVERY

We regularly back up your data and provide a maximum 24-hour RTO and RPO.



# Trusted by

**VIVIANA MALL**  
CELEBRATE EVERYDAY

**PACIFIC**  
TAGORE GARDEN DELHI

**ELPRO<sup>®</sup>**  
**CITY SQUARE**

**PACIFIC**  
NSP-PITAMPURA DELHI

**SEAWOODS**  
GRAND CENTRAL  
NEAR SEAWOODS

**A**  
AHMEDABAD ONE

**Pacific**  
THE SPIRIT OF  
DEHRADUN

**aipl**  
**JOYSTREET**  
where it all happens...

**M**  
**Mall of**  
**Travancore**  
Celebrate Every Day

**nexus**  
KORAMANGALA

**aipl**  
**Business**  
Club

**ELANTE**

**DLF PROMENADE**  
—VASANT KUNJ—

**AIRIA**  
by REACH & LakeShore

**ORION**  
MALL-PANVEL

THE PAVILLION

**Mall of Amritsar**

**ESPLANADE**

**WESTEND**  
Fashion • Food • Fun

**DLF**  
**AVENUE**  
SMILE

**CYBERHUB**  
CELEBRATING  
LIFE

**nexus**  
HYDERABAD

**nexus**  
SHANTINIKETAN

**THE**  
**Celebration**  
**MALL**  
Amritsar

**nexus**  
CENTRE CITY

**FIZA**  
BY  
**nexus**

**DLF**  
**Mall of India**

**Pacific D21**  
**Dwarka's**  
**Favourite Mall**

**nexus**  
CELEBRATION

**& Many**  
**More**

# Client Testimonials



An excellent piece of work with a bunch of young team. Get rid of the excel sheet and groove into this new software which shows the actual day to day daily routine.



**ScoopSense has been completely radical in their approach towards our organization** since we started using it a few years ago. It has truly enabled data driven decision making at all levels of the organization, from top management to front line managers/executives.



ScoopSense has transformed the way we manage our buildings (commercial and retail). It offers a comprehensive suite of tools and features that have significantly streamlined our day-to-day activities, improved efficiency, and enhanced the overall experience for both tenants and customers.



We have tried Scoop sense on Synergy Application and Tenant Coordination at our malls recently. Data is insightful and give in depth information to end users on how to get hold of mall in best possible fashion.

# Contact Us

LET'S GET IN TOUCH

## Email

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## Website

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