

## **MEMBERSHIP BENEFITS**

### **CORPORATE FOUNDER MEMBER**

#### **Special Access**

- Access to focused information through news brief, mailers with regular updates on Indian shopping Centre industry
- Access to Members Connect
- Access to Industry Representations
- Access to Notifications from Government, Regulatory Bodies & Concerned Authorities

#### **Promotions on Website**

- Logo on SCAI website Home Page
- Listing in Members Page in respective categories
- Logos of organization and owned malls/ Brand on Members Page
- Exclusive Page for Featuring Each Operational Mall / Retail Format / Service with Pictures, Details, Logo and link for Virtual Tour
- Exclusive Page for Featuring Each Upcoming Mall with Pictures, Details, Logo and link for Virtual Tour
- Page with Details & Pictures of Group Projects
- Featuring Member News on News Page

#### **Cost Sharing**

- Cost sharing in various areas including litigation, industry reports, Joint Marketing Campaigns etc.

#### **Special Invitations**

- Invitation to join industry representation for Advocacy
- Invitation to join international SCAI delegations
- Invitation to join SCAI Board of Directors
- Invitation to join SCAI Committees
- Invitation to join SCAI Meets with Other Trade Bodies
- Invitation to join speaker panel of SCAI Roundtables & Webinars – only for Developers & Retailers
- Invitation to Conduct Masterclasses
- Invitation to represent SCAI in TV Discussions, Debates & Interviews
- Invitation to represent SCAI in print, electronic and online media
- Invitation to Contribute in Research by SCAI & Partner Organizations

#### **Benefits: Special Rates**

- Journals / Publications by SCAI or Partner Organizations
- Research Reports by SCAI & by Partner Organizations
- SCAI Certificate Courses/ Masterclasses, Education & Training for member teams
- Partner Events, Conventions & Workshops

#### **Promotions**

- Featuring Member Services on SCAI Newsletter
- Circulation of videos/ PPTs of Services

### **CORPORATE PLATINUM MEMBER**

#### **Special Access**

- Access to focused information through news brief, mailers with regular updates on Indian shopping Centre industry
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- Research Reports by SCAI & by Partner Organizations
- SCAI Certificate Courses/ Masterclasses, Education & Training for member teams
- Partner Events, Conventions & Workshops

## **Promotions**

- Featuring Member Services on SCAI Newsletter
- Circulation of videos/ PPTs of Services

## **CORPORATE GOLD MEMBER**

### **Special Access**

- Access to focused information through news brief, mailers with regular updates on Indian shopping Centre industry
- Access to Members Connect
- Access to Industry Representations
- Access to Notifications from Government, Regulatory Bodies & Concerned Authorities

## **Promotions on Website**

- Listing in Members Page in respective categories
- Logos of organization and owned malls/ Brand on Members Page
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- Page with Details & Pictures of Group Projects
- Featuring Member News on News Page

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- Cost sharing in various areas including litigation, industry reports, Joint Marketing Campaigns etc.

## **Special Invitations**

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- Invitation to join SCAI Committees
- Invitation to join SCAI Meets with Other Trade Bodies
- Invitation to join speaker panel of SCAI Roundtables & Webinars.
- Invitation to Conduct Masterclasses
- Invitation to represent SCAI in print, electronic and online media
- Invitation to Contribute in Research by SCAI & Partner Organizations

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- Research Reports by SCAI & by Partner Organizations
- SCAI Certificate Courses/ Masterclasses, Education & Training for member teams
- Partner Events, Conventions & Workshops

### **Promotions**

- Featuring Member Services on SCAI Newsletter
- Circulation of videos/ PPTs of Services

## **CORPORATE SILVER MEMBER**

### **Special Access**

- Access to focused information through news brief, mailers with regular updates on Indian shopping Centre industry
- Access to Notifications from Government, Regulatory Bodies & Concerned Authorities

### **Promotions on Website**

- Listing in Members Page in respective categories
- Logos of organization and owned malls/ Brand on Members Page
- Exclusive Page for Featuring Each Operational Mall / Retail Format / Service with Pictures, Details, Logo and link for Virtual Tour

### **Cost Sharing**

- Cost sharing in various areas including litigation, industry reports, Joint Marketing Campaigns etc.

### **Special Invitations**

- Invitation to join SCAI Committees
- Invitation to join speaker panel of SCAI Roundtables & Webinars – only for Developers & Retailers
- Invitation to Contribute in Research by SCAI & Partner Organizations

### **Benefits: Special Rates**

- Journals / Publications by SCAI or Partner Organizations
- Research Reports by SCAI & by Partner Organizations
- SCAI Certificate Courses/ Masterclasses, Education & Training for member teams
- Partner Events, Conventions & Workshops

### **Promotions**

- Featuring Member Services on SCAI Newsletter
- Circulation of videos/ PPTs of Services

## **AFFILIATE MEMBER**

### **Special Access**

- Access to focused information through news brief, mailers with regular updates on Indian shopping Centre industry
- Access to Notifications from Government, Regulatory Bodies & Concerned Authorities

### **Special Invitations**

- Invitation to Conduct Masterclasses

### **Promotions**

- Featuring Member Services on SCAI website