

## MEMBERSHIP CATEGORIES, FEE & BENEFITS

Membership Category & Eligibility	Enrolment Fee	Validity – Renewable after	Annual Fee	First Year Total Fee	
<b>Founder Member</b> – Only for Developers & Subject to Board Approval	Rs. 5,00,000/-	15 Yrs	Rs. 25,000/-	Rs. 5,25,000/-	
<b>Corporate Member</b> -for Developers, Shopping Centres, Retailers, IPCs, Research, Consulting, Academic Organisations & Retail Real Estate Industry Stakeholders	<b>Platinum</b>	Rs. 5,00,000/-	15 Yrs	Rs. 25,000/-	Rs. 5,25,000/-
	<b>Gold</b>	Rs. 3,00,000/-	15 Yrs	Rs. 25,000/-	Rs. 3,25,000/-
	<b>Silver</b>	Rs. 1,25,000/-	5 Yrs	Rs. 25,000/-	Rs. 1,50,000/-
	<b>Bronze*</b>	Rs. 50,000/-	5 Yrs	Rs. 5,000/-	Rs. 55,000/-
<b>Affiliate Member</b> - for Shopping Centre, Retail and Associated Industry Professionals	No Enrolment Fee	1 Yr	Rs. 2,500/-	Rs. 2,500/-	

**Developers in all categories to pay enrolment fee additionally Rs. 10,000 per mall**

**GST extra** with all fee mentioned above

\*Bronze Membership for Developers of single mall less than 100,000 sq ft. and others with less than 10 crore turnover.

For Benefits & Member Privileges in Each Category Please Visit <http://www.scai.in/benefits-to-members/>

## MEMBERSHIP BENEFITS

Membership Benefits Special Access	Membership Categories					
	Founder	Corporate Platinum	Corporate Gold	Corporate Silver	Corporate Bronze	Affiliate
ACCESS to focused information through news brief, mailers with regular updates on Indian shopping Centre industry	Yes	Yes	Yes	Yes	Yes	Yes
ACCESS to Members Connect	Yes	Yes	Yes	Yes	Yes	NA
ACCESS to SOPs	Yes	Yes	Yes	Yes	Yes	Yes
ACCESS to Industry Representations	Yes	Yes	Yes	Yes	NA	NA
ACCESS to Notifications from Govt, Regulatory Bodies & Concerned Authorities	Yes	Yes	Yes	Yes	Yes	Yes

Membership Benefits Promotions on Website	Membership Categories					
	Founder	Corporate Platinum	Corporate Gold	Corporate Silver	Corporate Bronze	Affiliate
Logo on SCAI website Home Page	Yes	Yes	NA	NA	NA	NA
Listing in Members Page in respective categories	Yes	Yes	Yes	Yes	Yes	Yes
Logos of organization and owned malls/ Brand on Members Page	Yes	Yes	Yes	Yes	Yes	NA
Exclusive Page for Featuring Each Operational Mall / Retail Format / Service with Pictures, Details, Logo and link for Virtual Tour	Yes	Yes	Yes	Yes	Yes	NA
Exclusive Page for Featuring Each Upcoming Mall with Pictures, Details, Logo and link for Virtual Tour	Yes	Yes	Yes	Yes	Yes	NA
Page with Details & Pictures of Group Projects	Yes	Yes	Yes	Yes	Yes	NA
Featuring Member News on News Page	Yes	Yes	Yes	Yes	Yes	Yes
Videos on Member's Page	Yes	Yes	Yes	Yes	Yes	NA
Representative Members Picture & Profile	Yes	Yes	Yes	Yes	Yes	Yes

## MEMBERSHIP BENEFITS

Membership Benefits Cost Sharing	Membership Categories					
	Founder	Corporate Platinum	Corporate Gold	Corporate Silver	Corporate Bronze	Affiliate
Cost sharing in various areas including litigation, industry reports, Joint Marketing Campaigns etc.	Yes	Yes	Yes	Yes	Yes	NA
Mention/ Logo in joint Marketing Campaigns – Subject to contribution & board / concerned committee approval	Yes	Yes	Yes	Yes	Yes	NA

Membership Benefits Special Invitations	Membership Categories					
	Founder	Corporate Platinum	Corporate Gold	Corporate Silver	Corporate Bronze	Affiliate
Invitation to join industry representation for Advocacy	Yes	Yes	Yes	Yes	NA	NA
Invitation to join international SCAI delegations	Yes	Yes	Yes	Yes	NA	NA
Invitation to join SCAI BoD – subject to the approval of present BoD & Advisory Board	Yes	NA	NA	NA	NA	NA
Invitation to join SCAI Committees – subject to board approval	Yes	Yes	Yes	Yes	Yes	NA
Invitation to join SCAI Meets with Other Trade Bodies – subject to board approval – only for Developers & Retailers	Yes	Yes	Yes	Yes	Yes	NA
Invitation to join speaker panel of SCAI Roundtables & Webinars – only for Developers & Retailers	Yes	Yes	Yes	Yes	Yes	NA
Invitation to Conduct Masterclasses – subject to board approval	Yes	Yes	Yes	Yes	Yes	Yes
Invitation to represent SCAI in TV Discussions, Debates & Interviews	Yes	Yes	NA	NA	Yes	NA
Invitation to represent SCAI in print and online media	Yes	Yes	Yes	NA	Yes	NA
Invitation to Contribute in Research by SCAI & Partner Organisations	Yes	Yes	Yes	Yes	Yes	Yes

Membership Benefits @ Special Rates	Membership Categories					
	Founder	Corporate Platinum	Corporate Gold	Corporate Silver	Corporate Bronze	Affiliate
Journals / Publications by SCAI or Partner Organisations	Yes	Yes	Yes	Yes	Yes	Yes
Research Reports by SCAI & by Partner Organisations	Yes	Yes	Yes	Yes	Yes	Yes
SCAI Certificate Courses/ Masterclasses, Education & Training for member teams	Yes	Yes	Yes	Yes	Yes	Yes
Partner Events, Conventions & Workshops	Yes	Yes	Yes	Yes	Yes	Yes

Membership Benefits Promotions	Membership Categories					
	Founder	Corporate Platinum	Corporate Gold	Corporate Silver	Corporate Bronze	Affiliate
Featuring Member Services on SCAI Newsletter	Yes	Yes	Yes	Yes	Yes	Yes
Circulation of videos/ PPTs of Services	Yes	Yes	Yes	Yes	Yes	NA

Shopping Centres Association of India | CIN: U93000DL2008NPL178695 |

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